

9<sup>th</sup> Edition of Malaysia International Scientific Instruments and Laboratory Equipment Exhibition and Conference

14-16JULY CONVENTION CENTRE (KLCC), MALAYSIA

**KUALA LUMPUR** 

# **SPONSORSHIP PACKAGE**

www.lab-asia.com

Organised by:











labasia\_official



# Sponsorship Packages



# **Digital Branding**

### **LabAsia Event Website**

Website Banner Advertisement (Digital Showcase Page)

Logo with Hyperlink (Homepage)

# **Social Media Posting**

Facebook

Instagram

LinkedIn

#### **Press Releases**

Press Release Mention

#### **E-Show Preview**

Logo Listing

Banner Advertisement

Sponsor's Highlights

# **Show Guide**

Logo Listing

Full Page Advertisement

#### **Email Marketing**

Dedicated FDM

# **Onsite Branding**

### **Banner Advertisement**

Foyer Banner

#### **Lightbox Advertisement**

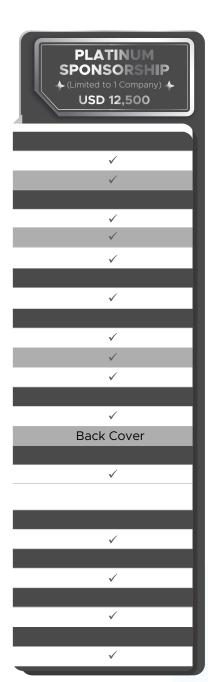
Exhibitor Highlights Lightbox Advertisement

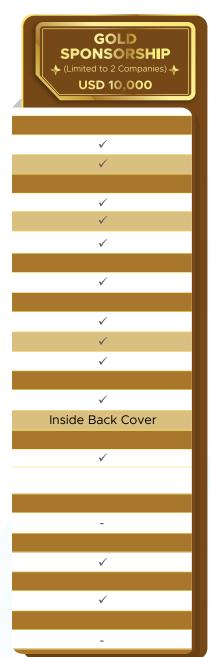
#### **Technical Seminars**

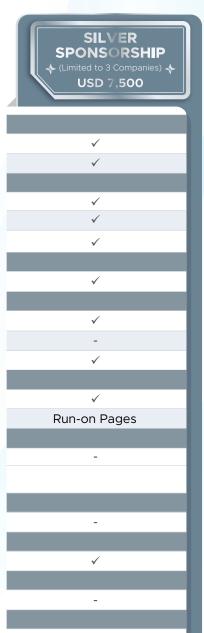
Logo on Backdrop

#### **VIP Lounge**

Logo on Backdrop







# Unique

# Sponsorship Opportunities





# Visitors' Lanyards

USD 3,750

Your company logo will be printed on all visitor's lanyard providing imminent exposure to all attendees to the physical exhibition.



# **Visitors' Badges**

**USD 2.500** 

Your company logo will feature on all visitor badges, providing you additional exposure to all attendees to the physical exhibition.



# **Carrier Bags**

**USD 5.000** 

Place your logo on the most sought sponsorship option. Visitors to the physical exhibition will receive the carrier bags upon their registration.



# **VIP Lounge**

**USD 3,000** 

Your company logo will feature in the VIP Lounge, together with your company brochures or flyers within the lounge area.



# **Foyer Banner**

**USD 2,000** 

We offer exhibitors the promotional option of hanging banners in the foyer, assuring high visibility from a distance.



# **Show Floor Lightbox Ads**

**USD 1,250** 

Display your company ad on our lightbox on the show floor. This opportunity guarantees enhanced exposure and visibility for your brand throughout the event.



# **Entrance Lightbox**

**USD 2.500** 

These vibrant LED advertisement bring images to life and are particularly effective at driving awareness of your products and signs.



# **Technical Seminars**

**USD 500** 

Your company logo will be printed on the backdrop of technical seminars, providing a remarkable opportunity for you to gain substantial exposure to all seminar attendees.



# **Hanging Banner in Halls**

(\*\*For Exhibitors Only)

**USD 1.600** 

You have the opportunity to advertise your company or brand by displaying captivating banners in the halls, effectively promoting your business and increasing brand recognition.

# Sponsorship Application

# **Form**



Kindly fill in your company details and indicate (with a tick selection) which sponsorship opportunity you are interested in. You may select more than one.

Name:	
Company Name:	
Designation:	
Mobile No:	
Email:	

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☐ Gold Sponsor

Silver Sponsor

☐ Visitors' Lanyards

] Visitors' Badges

] Carrier Bags

] VIP Lounge

☐ Foyer Banner

\_\_\_ Entrance Lightbox

☐ Technical Seminars

☐ Hanging Banner in Halls

Show Floor Lightbox Ads

#### **Terms and Conditions**

- 1. Sponsorship will be provided on a first-come-first-served basis.
- 2. The organiser reserves the right to amend the terms of sponsorship (including sponsorship benefits) without prior notice.
- 3. Sponsors are required to provide their own artwork for every advertisement taken.
- 4. All artwork must be submitted to the organiser two months before the event.





# **Contact Us**

# **Exhibiting & Sponsorship Inquiries**

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# Visitor Inquiries & Media Partnership

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