



9th Edition of Malaysia International Scientific Instruments
and Laboratory Equipment Exhibition and Conference

14-16 JULY
2025 | **KUALA LUMPUR**
CONVENTION
CENTRE (KLCC),
MALAYSIA

SPONSORSHIP PACKAGE

www.lab-asia.com

Organised by:



- LabAsia
- LabAsia Exhibitions
- labasia_official

Sponsorship Packages

Digital Branding

LabAsia Event Website

Website Banner Advertisement (*Digital Showcase Page*)

Logo with Hyperlink (*Homepage*)

Social Media Posting

Facebook

Instagram

LinkedIn

Press Releases

Press Release Mention

E-Show Preview

Logo Listing

Banner Advertisement

Sponsor's Highlights

Show Guide

Logo Listing

Full Page Advertisement

Email Marketing

Dedicated EDM

Onsite Branding

Banner Advertisement

Foyer Banner

Lightbox Advertisement

Exhibitor Highlights Lightbox Advertisement

Technical Seminars

Logo on Backdrop

VIP Lounge

Logo on Backdrop

	PLATINUM SPONSORSHIP (Limited to 1 Company) USD 12,500	GOLD SPONSORSHIP (Limited to 2 Companies) USD 10,000	SILVER SPONSORSHIP (Limited to 3 Companies) USD 7,500
Website Banner Advertisement (<i>Digital Showcase Page</i>)	✓	✓	✓
Logo with Hyperlink (<i>Homepage</i>)	✓	✓	✓
Facebook	✓	✓	✓
Instagram	✓	✓	✓
LinkedIn	✓	✓	✓
Press Release Mention	✓	✓	✓
Logo Listing	✓	✓	✓
Banner Advertisement	✓	✓	-
Sponsor's Highlights	✓	✓	✓
Logo Listing	✓	✓	✓
Full Page Advertisement	Back Cover	Inside Back Cover	Run-on Pages
Dedicated EDM	✓	✓	-
Foyer Banner	✓	-	-
Exhibitor Highlights Lightbox Advertisement	✓	✓	✓
Logo on Backdrop	✓	✓	-
Logo on Backdrop	✓	-	-

*Subject to 8% SST

Unique Sponsorship Opportunities



Visitors' Lanyards USD 3,750

Your company logo will be printed on all visitor's lanyard providing imminent exposure to all attendees to the physical exhibition.



Visitors' Badges USD 2,500

Your company logo will feature on all visitor badges, providing you additional exposure to all attendees to the physical exhibition.



Carrier Bags USD 5,000

Place your logo on the most sought sponsorship option. Visitors to the physical exhibition will receive the carrier bags upon their registration.



VIP Lounge USD 3,000

Your company logo will feature in the VIP Lounge, together with your company brochures or flyers within the lounge area.



Foyer Banner USD 2,000

We offer exhibitors the promotional option of hanging banners in the foyer, assuring high visibility from a distance.



Show Floor Lightbox Ads USD 1,250

Display your company ad on our lightbox on the show floor. This opportunity guarantees enhanced exposure and visibility for your brand throughout the event.



Entrance Lightbox USD 2,500

These vibrant LED advertisement bring images to life and are particularly effective at driving awareness of your products and signs.



Technical Seminars USD 500

Your company logo will be printed on the backdrop of technical seminars, providing a remarkable opportunity for you to gain substantial exposure to all seminar attendees.



Hanging Banner in Halls *(**For Exhibitors Only)* USD 1,600

You have the opportunity to advertise your company or brand by displaying captivating banners in the halls, effectively promoting your business and increasing brand recognition.

Sponsorship Application Form

Kindly fill in your company details and indicate (with a tick selection) which sponsorship opportunity you are interested in. You may select more than one.

Name: _____

Company Name: _____

Designation: _____

Mobile No: _____

Email: _____

- | | | |
|---|---|--|
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Visitors' Lanyards | <input type="checkbox"/> Foyer Banner |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Visitors' Badges | <input type="checkbox"/> Entrance Lightbox |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Carrier Bags | <input type="checkbox"/> Technical Seminars |
| | <input type="checkbox"/> VIP Lounge | <input type="checkbox"/> Hanging Banner in Halls |
| | | <input type="checkbox"/> Show Floor Lightbox Ads |

Terms and Conditions

1. Sponsorship will be provided on a first-come-first-served basis.
2. The organiser reserves the right to amend the terms of sponsorship (including sponsorship benefits) without prior notice.
3. Sponsors are required to provide their own artwork for every advertisement taken.
4. All artwork must be submitted to the organiser two months before the event.

Contact Us

Exhibiting & Sponsorship Inquiries

Ms. Geonice Chong
E: geonice.chong@informa.com

Ms. Idayu Zakaria
E: idayu.zakaria@informa.com

Visitor Inquiries & Media Partnership

Mr. James Yap
E: boonwye.yap@informa.com

Informa Markets Malaysia Sdn Bhd

Company No. 201101014009
Suite 5-01, Level 5, Sunway VISIO Tower,
Lingkaran SV, Sunway Velocity,
55100 Kuala Lumpur, Malaysia

Tel: +603 9771 2688
Fax: +603 9771 2799